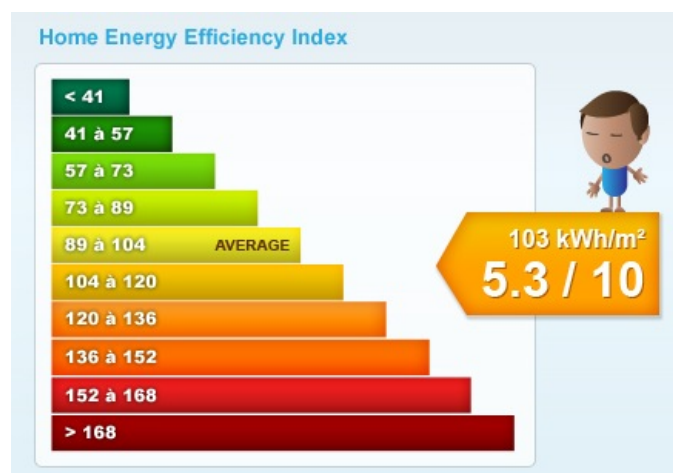


IJENKO launches the residential Energy Efficiency Index

Paris, December 20th 2011 – European specialist in HEMS (Home Energy Management Services), IJENKO launches today the Energy Efficiency Index (EEI). The innovation presented by IJENKO enables households to evaluate the efficiency of their residential electric consumption, just like the EPC (Energy Performance Certificate) is designed to evaluate the building energy performance. With the EEI, households can now **compare their electric usage performance** with similar households and follow-up month after month their **improvements in terms of sustainable energy efficiency**.

Through the impetus given by the “Grenelle de l'Environnement” and its reinforcement by the National Round Table for Energy Efficiency, energy efficiency has rapidly spread across public awareness. In order to urge households to carry out thermal renovation works, the EPC has been created to improve the French building stock performance. In spite of tremendous efforts made in the building sector, particularly with the Thermal Regulation 2012, they will not be enough to reach the 20-20-20 goals, unless households adopt a **sustainable energy behaviour**.

IJENKO's EEI's ambition is to provide a simple and standard key to perform the initial diagnosis of the **residential electric consumption efficiency**, to **assess possible improvement** in comparison with best-in-class ratings of similar households, without additional building works, and finally to **follow-up results of efficiency programs** consumers can engage into.



“The EEI has the double advantage of being a measure and follow-up tool that enables the **collective management of a smarter energy**, ” adds Serge Subiron, CEO and co-founder of IJENKO. “For households, it is an **energy consumption benchmark** for an efficient, sustainable and smarter consumption. For energy providers and local authorities, it is a concrete means to **rate consumption profiles**, and tomorrow certify the collective impact of their energy efficiency action plans”.

THE EEI is part of the new release of IJENKO' services portal offered to Services Providers, from January 2012. It will be deployed across 1,000 households within the frame of the Modelec project. Supported by the French Environment Agency (Ademe), the Modelec project involves besides IJENKO, three energy providers – Direct Energie, GES, EBM – and the CEAQ, the sociology lab of the University Sorbonne Paris V.

About IJENKO

IJENKO is a HEMS platform combining energy efficiency services, demand management and home protection. In the global Smart Grid architecture, IJENKO stands as the behavioural component of Home Energy Management, beyond the electric meter.

The IJENKO solution is offered in a SaaS mode to Utilities, Internet Service Providers, Specialised Retailers and System Integrators to help them deploy and operate wide-scale, cost-effective energy management services in the residential market.

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